

April 1, 2017. Seattle, WA: From the people who brought you the **Bluetoot** wireless flatulence wearable* comes **BlueBar**, the first of a line of wireless bath products!



BlueBar solves the age-old problem of soap management in the shower and tub by providing real-time soap monitoring and reporting. End the cold and water mess when you need to get that new bar because you forgot to replace it. Never have to try to take a bath with that little scrap of leftover soap again.

- Bar usage sensors alerts when it is time to buy a new bar, and when to replace it
- Temperature-indicating color LEDs are embedded in the bar to prevent the shock of using a cold bar and indicate usage and warning conditions
- Activity monitor lets you know that your children are washing using enough soap, and optionally monitors excessive activity should it be used inappropriately
- Built-in beacon provides an electronic 'leash', so that you'll never forget your *BlueBar* in a hotel shower
- Automatic dirt and odor sensors let you know when you've still got some scrubbing to do

BlueBar is the first device to combine the Internet of Toiletries (IoT) with the Internet of Soap (IoS) to enable a connected solution to bathroom toiletry issues. IoS events are automatically transmitted using short-range wireless technology (Bluetooth) to a fixed gateway embedded in the *BlueDry* hair dryer.

Also being announced today, the *BlueDry* blowdryer gateway integrates IoT events from all of your existing IoT devices including Bluetooth toothbrush, hairbrush, toilet seat, bath mirror, and feminine hygiene products[†]. It also gives you shiny, static-free hair and can be used to dry *BlueBar* between baths to avoid unnecessary usage.

The company will be expanding its line of IoT devices in the near future – watch for the *BlueMat* bath mat, the *BlueRoll* toilet paper roll, and the *BlueNose* nose and ear hair trimmer.

No animals were harmed during the testing of our products (some embarrassment may have occurred). *BlueBar* is GMO-free, gluten-free and not connected with reality in any way, shape, or form. Any misrepresentations are totally intentional. This release is dated April 1, 2017. If you're still reading this, please engage a life coach. Copyright © 2017, Code Blue Consulting: www.consultcodeblue.com.

* <http://www.bluetoot.me>

† Note that these are absolutely real products. I can't make this stuff up.